Caching: A Feedback Perspective

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joint work with

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Video on Demand

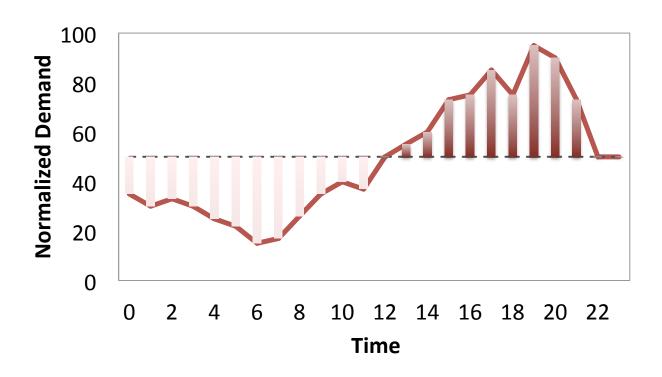
- Video on Demand is getting increasingly popular
 - Netflix Streaming Service
 - Amazon Instant Video
 - Hulu
 - Verizon/Comcast on Demand

— ...

Place Significant Stress on Service Providers Network.

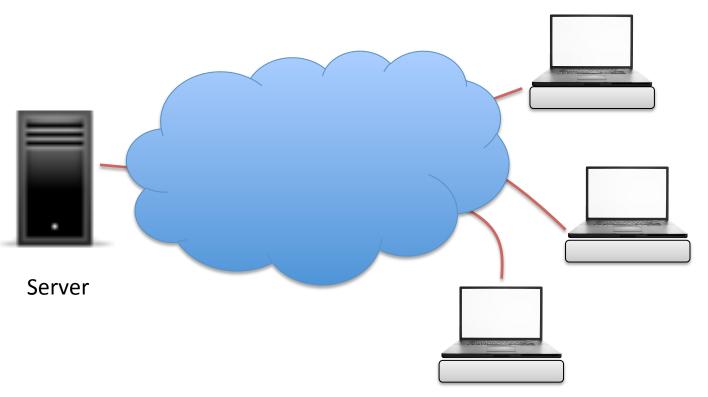
Prefetching can be used to mitigate this stress.

Temporal Behavior



- High temporal traffic variability
- Caching (Prefetching) can help to smooth traffic

Caching (Prefetching)



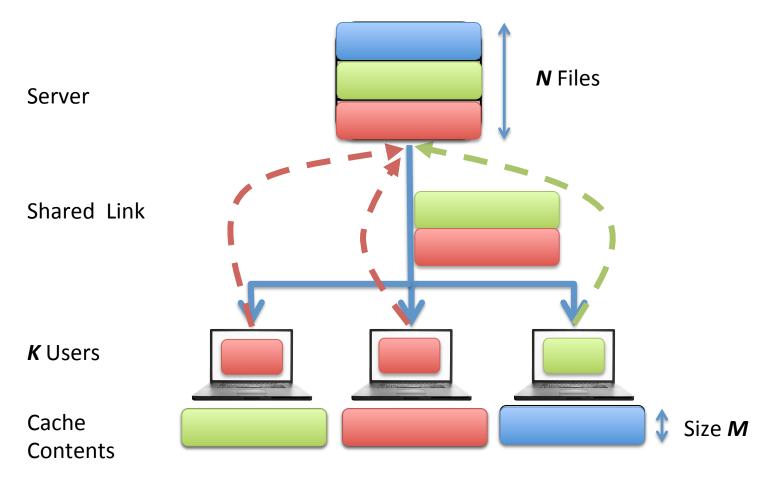
• Placement Phase: Populate caches

• **Delivery Phase:** Deliver Content

What Should We Cache?

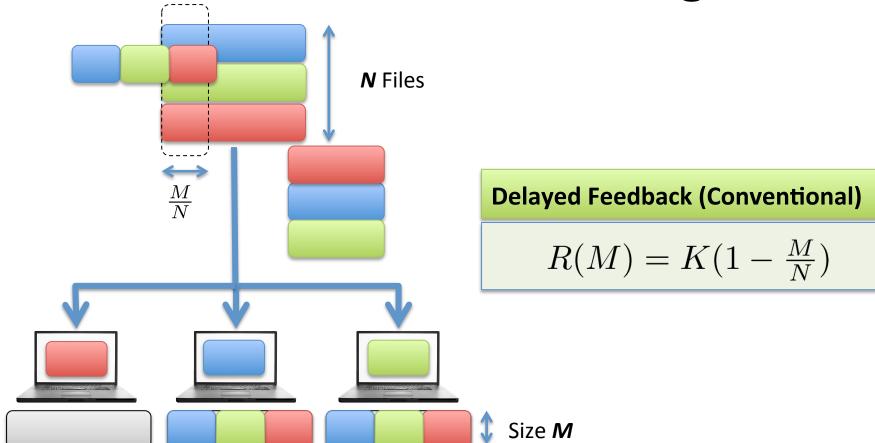
- Early feedback (demands) from users
 - Demands known BEFORE prefetching
 - Cache the requested demand in nearby memory
 - Role of Cache: To deliver part of data locally.
- Late feedback from users (instantaneous demand)
 - Demands are known AFTER prefetching
 - What Should be cached?
 - What is the role of caching?

Problem Setting



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How to choose (1) caching functions

Conventional Caching

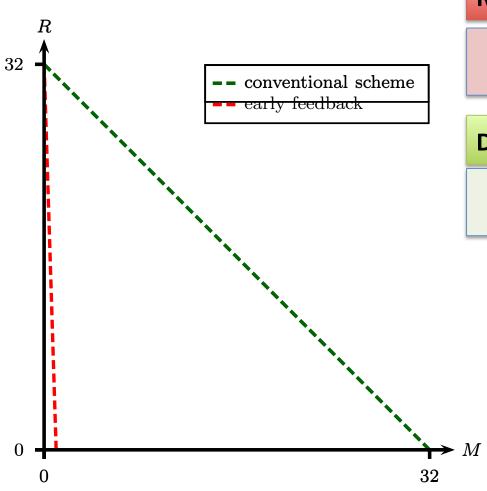


Gain of Caching: Function (normalized) local cache size

Basic Role of Caching: Part of the file is delivered locally

Comparison

N Files, K Users, Cache Size M



Rate (Early Feedback)

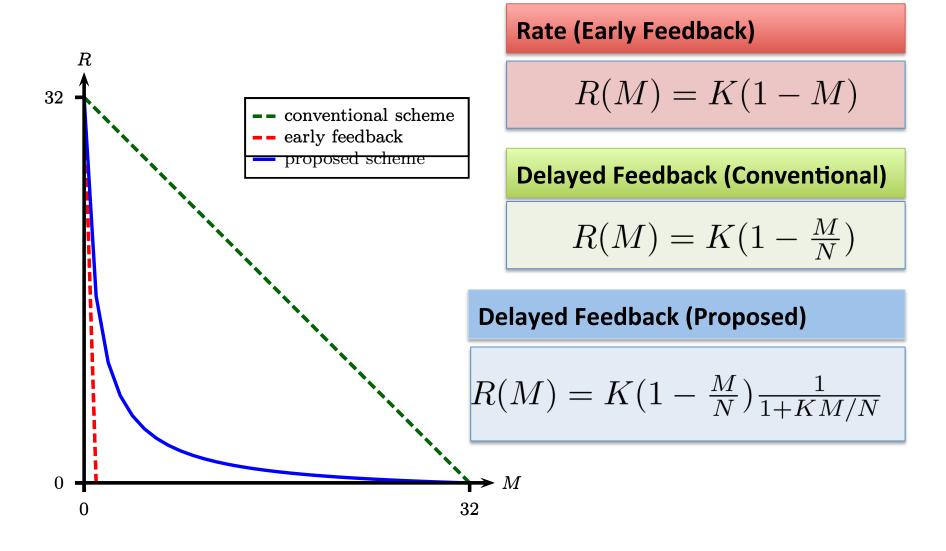
$$R(M) = K(1 - M)$$

Delayed Feedback (Conventional)

$$R(M) = K(1 - \frac{M}{N})$$

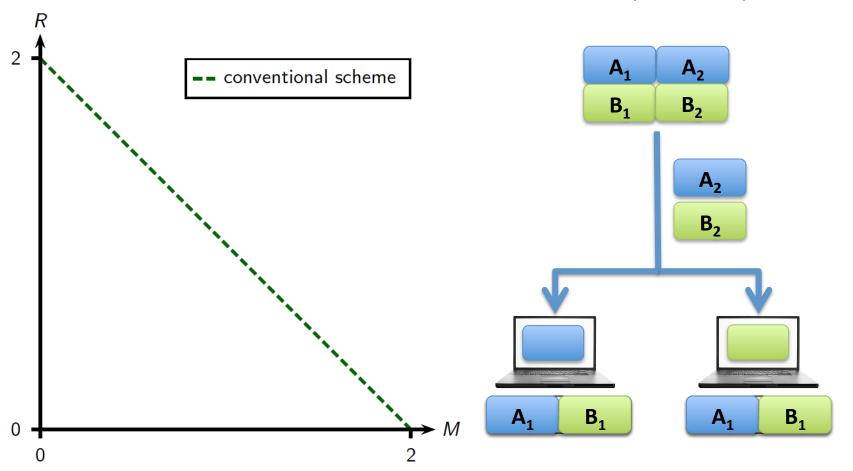
Comparison

N Files, K Users, Cache Size M



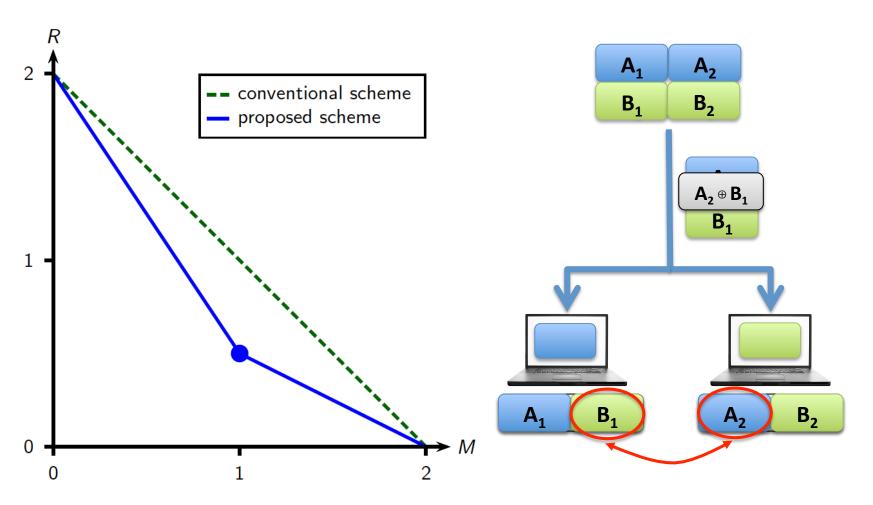
Conventional Scheme (Recall)

N=2 Files, K=2 Users, Cache Size M=1



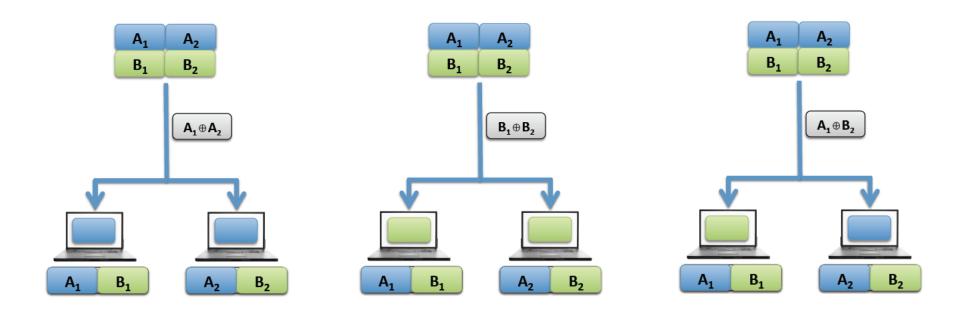
Multicasting opportunity only possible for users with the same demand

N=2 Files, K=2 Users, Cache Size M=1



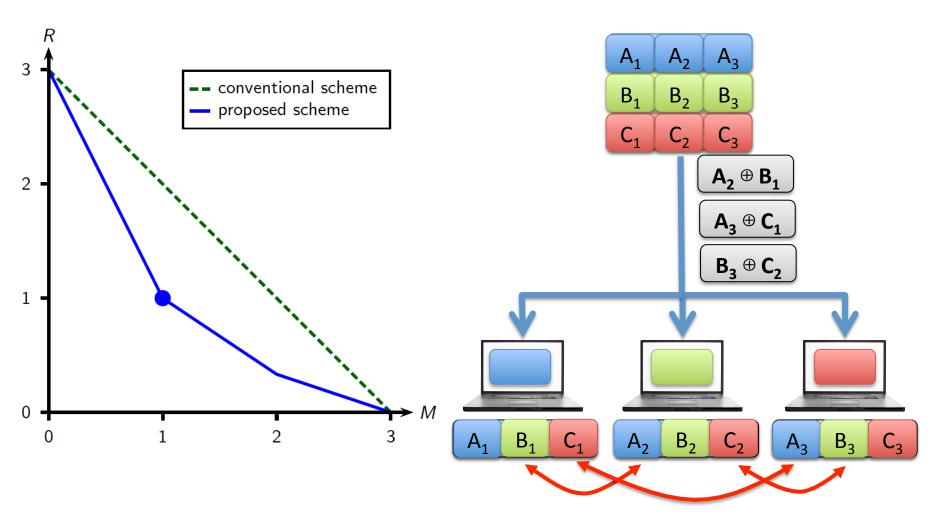
Multicasting opportunity for users with different demand

N=2 Files, K=2 Users, Cache Size M=1



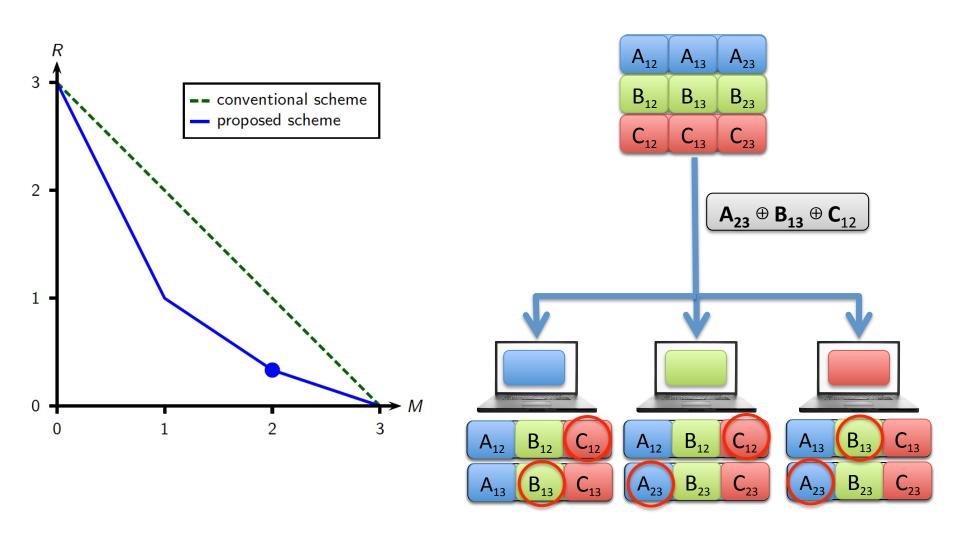
Simultaneous Multicasting Opportunity

N=3 Files, K=3 Users, Cache Size M=1



Multicasting Opportunity between two users with different demands

N=3 Files, K=3 Users, Cache Size M=2

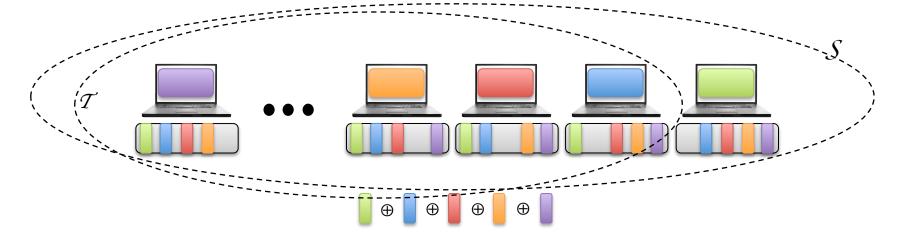


Multicasting Opportunity between two users with different demands

K=N Files and Users, Cache Size M

Objective: Multicast to M+1 users with different demands Need to place the content such that:

- for every possible set of demands,
- and for every subset S of M+1 users,
- and for every subset ${\mathcal T}$ of ${\mathcal S}$ with ${\boldsymbol M}$ users,
- users in \mathcal{T} share a content required by user $S \setminus \mathcal{T}$



N=K Files and Users, Cache Size M

- -N files: $W_1, W_2, ..., W_N$
- Split each file into $\binom{K}{M}$ parts

$$\Rightarrow W_n = (W_{n,\mathcal{T}} : \mathcal{T} \subset [K], |\mathcal{T}| = M)$$

- Cache k: $(W_{n,\mathcal{T}}: n \in [N], \mathcal{T} \subset [K], |\mathcal{T}| = M, k \in \mathcal{T})$

Example: *K=N=3, M=2*

Cache $1=(A_{12}, A_{13}, B_{12}, B_{13}, C_{12}, C_{13})$

N=K Files and Users, Cache Size M

- Assume user \emph{k} asks for $W_{d_{\emph{k}}}$
- Send $\bigoplus_{k \in \mathcal{S}} W_{d_k, S \setminus \{k\}}$ for all $S \subset [K]$ such that |S| = M + 1

Example: *K=N=3, M=1*

For demands of (A,B,C)
$$\{1,2\} \quad \Longrightarrow \quad (A_2 \oplus B_1)$$

$$\{1,3\} \quad \Longrightarrow \quad (A_3 \oplus C_1)$$

$$\{2,3\} \quad \Longrightarrow \quad (B_3 \oplus C_2)$$

Comparison

N Files, K Users, Cache Size M

- Conventional scheme: R(M)=K(1-M/N)
- Proposed scheme: $R(M)=K(1-M/N)(1+KM/N)^{-1}$
- Rate without caching: K
- Local caching gain: 1-M/N
 - Significant when local cache size M is in the order of N
- Global caching gain: (1+KM/N)⁻¹
 - Significant when global cache size KM is in the order of N

Reduction in rate is in the order of number of users.

Comparison

N=50 Files, K=50 Users, Cache Size M=10

Conventional Scheme:

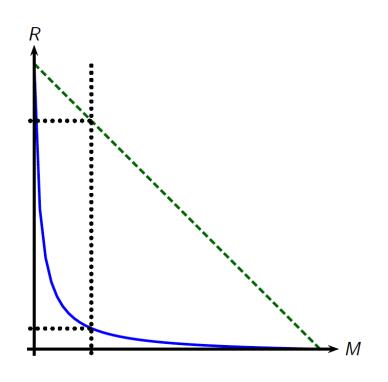
$$R(M) = K(1-M/N)$$

= $50 \times 0.8 = 40$

Proposed scheme:

$$R(M) = K(1-M/N) (1+KM/N)^{-1}$$

= 50 x 0.8 x 0.09 = 3.6



- Factor of 11 times improvement
- In the proposed scheme, there is multicasting among 11 users

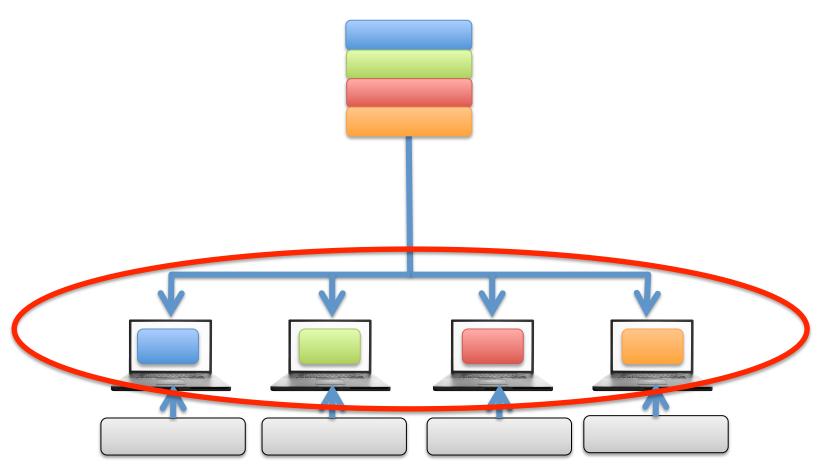
Can We Do Better?

Theorem:

The proposed scheme is optimum within a constant factor in rate.

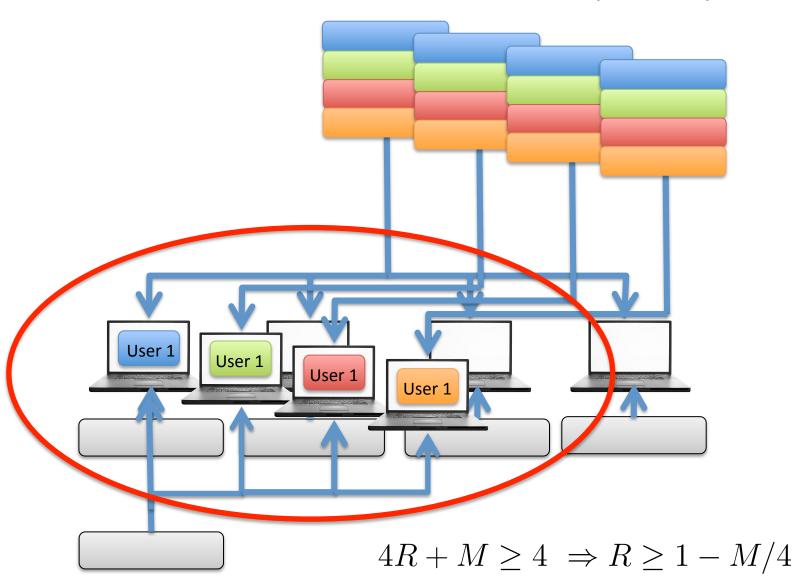
- Information Theoretic Bound.
- The constant gap is independent of the parameters of the problem.
- No significant gain beside local and global gains.

N=4 Files, K=4 Users, Cache Size M

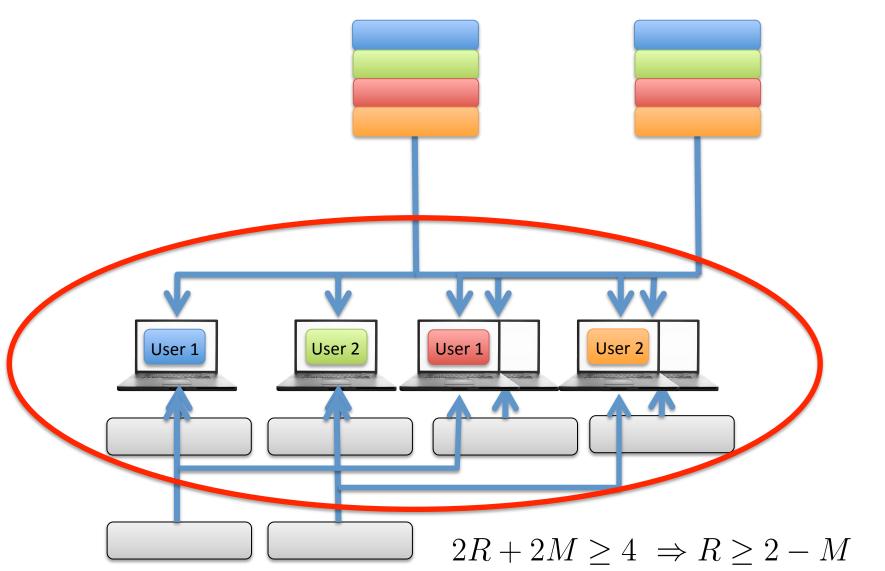


$$R+4M \ge 4 \ \Rightarrow \ R \ge 4-4M$$

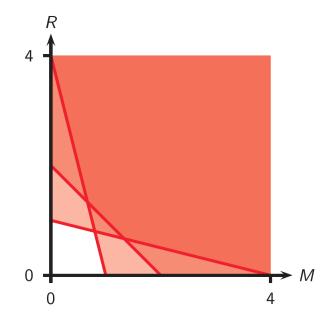
N=4 Files, K=4 Users, Cache Size M



N=4 Files, K=4 Users, Cache Size M



$$R \ge \max\{4 - 4M, 1 - M/4, 2 - M\}$$



For general K and N,

$$R \ge \max_s \left(s - \frac{s}{\lfloor N/s \rfloor}M\right)$$

Further Questions

- Do we need to coordinate in the placement phase? No
- Do users' request need to be synchronized? No
- Is caching random linear combinations efficient? No

Conclusion

- In early feedback (demands known before prefetching),
 - the main gain of caching is local.
- In late feedback (demands are known after prefetching):
 - The main gain in caching is global.
 - Enabled by Simultaneous multicasting gain among users with different demands, no matter what the demands are.
 - Global cache size matters, even though memories are isolated.
- Papers available on arxiv:
 - Maddah-Ali, Niesen, Fundamental Limits of Caching
 - Maddah-Ali, Niesen: Decentralized caching attains order-optimal memory-rate trade-off